



## IASB Update for AEA Superintendent Meetings, Dec. 2018

### Check Out the Finalized 2019 Legislative Platform and Priorities

Delegates: thank you for your important work at the 2018 Delegate Assembly! If you missed IASB's Delegate Assembly and didn't get a chance to review the 2019 Legislative Platform, we've got you covered! Check out the [full 2019 Platform \(PDF\)](#) or peruse just the [2019 Priorities on our website](#). The priorities are in support of preservation of the statewide penny sales tax, with a repeal of the law's sunset in 2029; increased statewide access to and funding for mental health services for children; setting supplemental state aid rates in a timely way, with adequate resources to sustain world-class schools; and changes to school funding policy that ensure equity.

For questions, contact Phil Jeneary at [pjeneary@ia-sb.org](mailto:pjeneary@ia-sb.org).

### Discover Trends in Labor Relations with Our Special Report

The [Trends in Labor Relations in Year Two Special Report](#) is now available on the IASB website. This report details employment trends and key takeaways for FY 2019, nearly two years after the Iowa Legislature passed substantial changes to collective bargaining. Topics covered include master contract settlements, prohibited and permissive topics of bargaining, compensation, benefits and more. This report serves as a follow up to the [Early Trends in Labor Relations Under HF 291 Special Report](#) released in January 2018.

For questions, contact Eric Howard at [ehoward@ia-sb.org](mailto:ehoward@ia-sb.org).

### Try Our Tool of the Month—See for Yourself Toolkit

We launched the [Promise of Iowa See for Yourself toolkit](#) at the IASB Convention, handed out flyers and shared digital resources. We know that around 75 percent of Iowans don't have school-age children and don't have direct experience with schools on a regular basis. Let's make 2019 the year for Iowans to see for themselves the great things happening in Iowa public schools!

The toolkit includes a tip sheet, sample press release, customizable social media graphics, fact sheet, sample social media content, customizable newspaper ads and more. Get started today!

For questions, contact Tammy Votava at [tvotava@ia-sb.org](mailto:tvotava@ia-sb.org).

### Brush Up on Advocacy 101—Hosting a Legislator for a Site Visit

Board members are in a unique position to improve public education through advocacy. A vital step in building a relationship with your legislator is hosting them for a site visit! IASB is here to help you be a strong and effective advocate for your school—check out some useful tips for [hosting a legislator](#).

Discover more tips and resources by visiting our [Advocacy 101 page](#). For questions, contact Phil Jeneary at [pjeneary@ia-sb.org](mailto:pjeneary@ia-sb.org).

## Review the Winter 2018–19 *On the Agenda* Board Calendar

A board calendar is a simple tool that governance teams can use as a starting place to ensure efficient, effective board meetings and strengthen the decision making of the board. The winter 2018–19 issue is [available for download now](#).

If you have a suggested agenda item, please contact Tammy Votava at [tvotava@ia-sb.org](mailto:tvotava@ia-sb.org).

## Learn the Latest in IASB's November *BoardConnect*

The [eleventh issue of \*BoardConnect\*](#) features an article about how [New Hampton's board leadership](#) cultivated a culture of innovation; a four minute lesson on the [Open Meetings law with Drew Bracken](#); several new IASB resources and #BoardTips; another FAQ answered from an IASB staff expert; and more.

If you didn't receive the *BoardConnect* email, contact Tammy Votava at [tvotava@ia-sb.org](mailto:tvotava@ia-sb.org).

## In Case You Missed It—Catch Up on Convention Highlights!

The #IASB18 Convention was a resounding success, featuring three powerful keynote speakers, dozens of education sessions and workshops, multiple networking opportunities, a robust trade show and more. Relive convention by visiting our [highlights page](#), where you can see photos, tweets, Better Boardsmanship Award winners and more! Thanks for all those who attended, and save the date for next year—Nov. 20–21, 2019!

## Calendar of Events

**Dec. 4:** [Action Advocacy Webinar: Setting the Stage: A School Board Member's Advocacy Guide to the 2019 Legislative Session](#)

**Dec. 11–12:** [Iowa School Finance & Leadership Consortium \(ISFLC\)](#), The Meadows Conference Center, Altoona

**Feb. 5:** [Day on the Hill](#), Botanical Center and the Iowa State Capitol, Des Moines

**Feb. 19–20:** [Iowa School Finance & Leadership Consortium \(ISFLC\)](#), The Meadows Conference Center, Altoona

**Feb.–March:** [Certified Budget Workshops](#), locations across the state

For a complete listing, visit [www.ia-sb.org/schoolboardu](http://www.ia-sb.org/schoolboardu).