



Iowa's Area
Education
Agencies

Iowa Leadership Academy | 2019–2020

Balanced Leadership for School Improvement

Iowa's AEAs and McREL invite school and district leaders statewide to join us for a powerful professional learning academy that will give you fresh insights and practical strategies for effective leadership to drive school improvement and innovation, combining the best research-based guidance from McREL's Balanced Leadership®, What Matters Most®, and Curiosity Works™ knowledge sets.

Session 1 | 2-day session in late June 2019

Balancing leadership for better school performance

- Get new insights into how school leaders can positively impact student achievement and school performance.
- Reflect on your own strengths as a leader and identify opportunities for professional growth.
- Prepare to engage your school staff in a structured process for identifying shared moral purpose—a first step to creating “hopeful urgency” for school improvement and innovation.

Focusing on the right work

- Using research on effective schools, identify what matters most right now for your own school to improve student outcomes.
- Learn how to fulfill research-based leadership responsibilities that sustain school focus on doing the right work.
- Develop plans for effective professional learning that ensures your teachers transfer new learning into actual changes in their professional practice.

Session 2 | 2-day session in early August 2019

Inspiring and leading change

- Learn the vital differences between first- and second-order perceptions to change.
- Understand and practice using specific leadership responsibilities related to these different types of change.
- Gain new insights into the four phases of change.
- Develop action plans for monitoring implementation of change initiatives and proactively overcoming resistance to change.

Session 3 | 1-day session in October 2019
and 1-day session in June 2020

Developing a purposeful community

- Explore the four key elements of a “purposeful school community” and how they increase student achievement.
- Learn how to build a purposeful community and create a higher level of collective efficacy in your school.
- Develop plans for creating a positive, continuous-improvement school culture, using the power of asset-based thinking and quick wins.



Interested in Participating? | Contact Your Local AEA Today!